



## NEKTTA Marketing Partner Rate Sheet

### **Bronze Marketing Partnership**

*Includes:*

- Business listing, photo & link on the website TraveltheKingdom.com in 2 locations
- Business listing, link, logo & photo on the Interactive Map (IMAP) in 2 locations
- Ability to list packages on the website TraveltheKingdom.com
- Opportunity to have online booking via NEKTTA's Central Reservations System
- Opportunity to sell your products on the TraveltheKingdom.com Online Country Store
- Events listings on the website TraveltheKingdom.com
- Events listings & copies of full NEK event documents – Spring/Summer/Fall & Winter
- Showcase on our Enewsletter directing opt-in travelers to special packages and events.
- Discounted advertising rates in major publications, lure pieces & online
- Free area Maps and Travel Planners
- Networking with our 180 Marketing Partners and 9 Chambers of Commerce
- Showcases on NEKTTA's Facebook, Twitter, YouTube, Blog, and at Travel Trade Shows
- Opportunity to attend Workshops and Marketing Assessments

### **Bronze PLUS Marketing Partnership**

Includes all Bronze Marketing Partnership Benefits PLUS:  
Video/slide show on your IMAP Listings  
Video listed as a favorite on NEKTTA's YouTube Channel

### **Silver Marketing Partnership**

Includes all Bronze Marketing Partnership Benefits PLUS:  
Up to 4 Listings on the Interactive Map  
Silver Ad on the Interactive Map  
Silver Ad on network of WiFi hotspots  
The Silver Ads will link directly to your website

### **Silver PLUS Marketing Partnership**

Includes all of the above PLUS:  
Video/slide show on your IMAP Listings  
Video listed as a favorite on NEKTTA's YouTube Channel

### **Gold Marketing Partnership**

Includes all Bronze Marketing Partnership Benefits PLUS:  
Up to 6 Listings on the Interactive Map  
Gold Ad on the Interactive Map  
Gold Ad on network of WiFi hotspots  
The Gold Ads will link directly to your website

### **Gold PLUS Marketing Partnership**

Includes all of the above PLUS:  
Video/slide show on your IMAP Listings  
Video listed as a favorite on NEKTTA's YouTube Channel

### **Sponsorship Package**

Includes all Gold Plus Features PLUS:  
Up to 8 Listings on the Interactive Map  
A link to your video/slide show on your TraveltheKingdom.com Website Listings  
Your logo linking directly to your website on the home page of www.TraveltheKingdom.com  
Your logo linking directly to your website on our Blog and monthly E-Newsletter

### **Marketing Partnership Contributions for Chamber of Commerce Members**

Bronze	\$125/year
Bronze Plus	\$20/month or \$240/year
Silver	\$35/month or \$420/year
Silver Plus	\$45/month or \$540/year
Gold	\$50/month or \$600/year
Gold Plus	\$60/month or \$720/year
Sponsorship	\$125/month or \$1,500/year

Add \$15 to the monthly rates and \$175 to yearly rates if you are not a Chamber Member

*NOTE: Gold Ads show up twice as often as Silver Ads*

#### **Additional Services**

Slide show design = \$200

Ad Design = \$50

\*you provide photos and music